

Heather Nonstiel



imagination meets determination™

CAREER

MARKETING & DESIGN DIRECTOR

Meritech // 2016 - present
brand management & growth, PR,
email marketing, social media,
website design and management, CRM,
writing, design, photography, video, tradeshow

ART DIRECTOR Snell & Wilmer LLP // 2013 - 2016
rebranding, ideation, concepting, managed design team,
design, video, animation, photography, event support

SENIOR DESIGNER Holland & Hart // 2011 - 2013
advertising, concepting, design, writing, photography,
video, internal/external client relations

MARKETING DIRECTOR
Womens Foundation of CO // 2011
marketing, speech writing, design

CREATIVE DIRECTOR
Holme Roberts & Owen LLP
2003 - 2011
branding, advertising, design, writing, video,
public speaking, managed creative team

AWARDS

AMCP MARCOM INTERNATIONAL
33 creative awards // 2008 - 2016

AMCP HERMES
Brand Identity // 2014

LEGAL MARKETING ASSOC.
S&W Identity Campaign // 2014
HRO Single Advertisement // 2008
HRO Identity Campaign // 2007

AMA PHOENIX SPECTRUM AWARDS
S&W Brand Identity // 2015
S&W Print Advertising // 2015

COMMUNICATOR AWARDS
S&W Integrated Campaign // 2015
HRO Interactive Media, Advertising // 2011



the BUSINESS of Marketing

targeted email marketing campaigns,
WordPress backend management, SEO,
social media management, CRM interface

HIGHLIGHTS

SNELL & WILMER REBRANDING
Understanding. What Makes You Unique

SNELL & WILMER VIDEO/ANIMATION
shot, edited, produced >30 videos

HOLLAND & HART AD CAMPAIGNS
National // Groups // Reno // Las Vegas

LMA NATIONAL CONFERENCE SPEAKER
Effective Creativity in the Business World

HRO IDENTITY/REBRANDING/ROLLOUT
Experience listens. Be heard.

HRO AD CAMPAIGNS
Building // Frame Your Future // Greenovation

**HRO BOULDER
ANNUAL SUMMER PARTY SERIES**

EDUCATION

**B.A. IN MARKETING // JOURNALISM
COMMERCIAL ART MINOR**
Indiana University of Pennsylvania
Distinguished Achiever Scholar

SOCIAL MEDIA IMMERSIVE
Imparture

**VIDEO // ANIMATION
FIELD PRODUCTION // SOUND**
Open Media Foundation

VIDEO // EDITING // SOUND
Art Institute of Colorado, VideoMaker

CORPORATE IMAGE & BRANDING
Alina Wheeler Conference

Skills



Strengths



whole-brain thinker,
creative concepting,
results-driven, tenacious,
team player, strategy maker,
confident, strong communicator,
detail-oriented, always learning,
flexible, fun & fair, multitasker,
quick-to-smile, enthusiastic,
whatever-it-takes attitude

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